

The Strong Career Accelerator

Training, interviewing, job search and promotion strategy

JERSEY STRONG DEAL ONLY

A practical field manual built to be studied, practiced and used on the dealership floor.

This guide helps users prepare for dealership careers. Employment decisions remain with employers, and certifications in this app are private professional training credentials unless separately accredited.

Chapter 1: Become Employable

Core Lesson

Dealerships hire evidence. Build proof of reliability, customer skills, follow-up, learning speed and results.

Action Steps

Write three concrete actions for this chapter and put them on your weekly calendar.

Proof to Collect

Completed training

Role-play score

Performance metric

Reference or documented accomplishment

Chapter 2: Resume That Wins Interviews

Core Lesson

Use measurable outcomes, responsibilities and skills. Avoid inflated claims. Keep the resume easy to scan.

Action Steps

Write three concrete actions for this chapter and put them on your weekly calendar.

Proof to Collect

Completed training

Role-play score

Performance metric

Reference or documented accomplishment

Chapter 3: Interview Preparation

Core Lesson

Prepare stories for difficult customer, lost deal, recovery, teamwork, conflict, coaching and ethical decision-making scenarios.

Action Steps

Write three concrete actions for this chapter and put them on your weekly calendar.

Proof to Collect

Completed training

Role-play score

Performance metric

Reference or documented accomplishment

Chapter 4: First 30 Days

Core Lesson

Arrive early, learn inventory, memorize process, document everything, ask smart questions and earn trust before demanding authority.

Action Steps

Write three concrete actions for this chapter and put them on your weekly calendar.

Proof to Collect

Completed training

Role-play score

Performance metric

Reference or documented accomplishment

Chapter 5: Promotion Plan

Core Lesson

Ask management what the next role requires. Build those behaviors before the title is available.

Action Steps

Write three concrete actions for this chapter and put them on your weekly calendar.

Proof to Collect

Completed training

Role-play score

Performance metric

Reference or documented accomplishment

Chapter 6: Networking

Core Lesson

Build relationships through service, community, former customers and professional groups. Never spam.

Action Steps

Write three concrete actions for this chapter and put them on your weekly calendar.

Proof to Collect

Completed training

Role-play score

Performance metric

Reference or documented accomplishment

Chapter 7: Job Search System

Core Lesson

Set a weekly target for applications, networking messages, interviews and follow-ups. Track every opportunity.

Action Steps

Write three concrete actions for this chapter and put them on your weekly calendar.

Proof to Collect

Completed training

Role-play score

Performance metric

Reference or documented accomplishment

Chapter 8: Certification Portfolio

Core Lesson

Keep training certificates, role-play scores, references and performance metrics in a clean portfolio.

Action Steps

Write three concrete actions for this chapter and put them on your weekly calendar.

Proof to Collect

Completed training

Role-play score

Performance metric

Reference or documented accomplishment

Chapter 9: Career Integrity

Core Lesson

Never fabricate a certificate, job title, sales volume or credential. Reputation compounds.

Action Steps

Write three concrete actions for this chapter and put them on your weekly calendar.

Proof to Collect

Completed training

Role-play score

Performance metric

Reference or documented accomplishment

Chapter 10: 90-Day Career Plan

Core Lesson

Choose a target role, skills gap, training plan and weekly outreach target.

Action Steps

Write three concrete actions for this chapter and put them on your weekly calendar.

Proof to Collect

Completed training

Role-play score

Performance metric

Reference or documented accomplishment